LED LINEAR™ lighting solutions
Member of the Fagerhult Group

Press Release **27th June 2016**

LED Linear again among the TOP 100 innovation elite

***Essen* – For the 23rd time the TOP 100 were honored, the most innovative companies of German SMEs. LED Linear is part of this innovation elite for the fourth time in a row this year and even made it to place 3 in the company size 51 and 250 employees. This company, headquartered in Neukirchen-Vluyn, previously took part in a sophisticated, scientific selection process. The innovation management and innovation success were part of the analysis. The patron of the innovation competition, Ranga Yogeshwar, honored the top innovator within the German SME Summit on 24th June in Essen.**

Top 100 Mentor at the awards ceremony: Ranga Yogeshwar and Jutta Lichter, Head of Marketing at LED Linear GmbH

Communication is everything. The motto of the awarded LED Linear could be called like that. At the electronics and electrical engineering experts who develop LED lighting systems, the company management exchanges intensively with the now 105 employees. "Every day I go through the company and try to speak with as many as possible," says Dr. Michael Kramer, who manages the company together with his management colleague Carsten Schaffarz. "I encourage them contribute and implement their own ideas," he adds. Also in the mission statement of the company the subject innovation is anchored.

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TOP 100 top innovator 2016

Roadmaps, that show potential products in the coming years, are pointing the way. The executive suite itself devotes about half of their time to dealing with innovations.

The innovation success of the family company, which celebrates its tenth anniversary this year, is impressive: The top innovator is awarded for the fourth time in a row and even made it to place 3 in the company size 51 and 250 employees. The company generates 60 percent of its sales with market innovations and innovative improvements, which it has brought to the market ahead of the competition. In Germany LED Linear is industry leader, internationally the TOP 100 company is at the top for lighting with linear light.

"Our innovation is based on the continuous renewal of products and processes, creative system solutions for customers and the broad potential of LED technology," said Dr. Michael Kramer. Meaning the new installation of the most modern R2R production line for the production of flexible light sources and of the process innovation of a new furnace for the curing of the LED strip: It is very small and allows a high quality and efficient production.

Reference project of LED Linear: The new facade of the Galeries Lafayette Centre Bourse in Marseille, designed by Moatti-Rivière, is an architectural masterpiece, which is embellished with a spectacular light line of LED linear.

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TOP 100: the competition
Since 1993 compamedia awards the "TOP 100" seal to SMEs for special innovation and above-average innovation success. The project is coordinated since 2002 by Prof. Dr. Nikolaus Franke of the Institute for Entrepreneurship and Innovation at the Vienna University of Economics. Mentor of "TOP 100" is the science journalist and TV presenter Ranga Yogeshwar. Project partner are the Fraunhofer Society for the Advancement of Applied Research and the BVMW. As a media partner, the Manager Magazine accompanies the company comparison. For more information see www.top100.de.

About LED Linear

LED Linear develops and manufactures high quality linear lighting systems based on LED for technically sophisticated interior and exterior lighting. Main products are linear and scalable lighting modules and systems based on LED, with an ingress protection from IP00 up to IP68.The product portfolio consists of various lighting systems, which have been nominated and granted prestigious international design awards. On the basis of the modular LED tool kit more than 20 million lighting fixtures can be built. Thus specific and individual custom solutions can be generated. LED Linear lighting systems are used in applications, varying from mood lighting to general lighting in office spaces, from under cabinet lighting, to façade lighting up to 300 meter heights. The use of high quality and long living components, provide energy saving and sustainable lighting solutions with an operating life of over 60.000 hrs.

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